



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO:	Bill Whittle	Station	GFSB
FROM:	Heather Uttley	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 8/21/12

BUYER:	Mike Furman
AGENCY:	Waterfront Strategies
ADDRESS:	3050 K St NW, Ste 100, Washington DC, 20007
PHONE #:	202-338-8700
FAX #:	202-338-0864
OTHER:	

AVAILS FOR

COMMITTEE:	Majority Pac
CHAIRPERSON:	Rebecca Lambe
TREASURER:	
ADDRESS:	700 13 th St NW Suite 600 Washington DC 20005
PHONE #:	202-550-6068
FAX #:	
OTHER:	http://www.majority2012.com/

FOR

CANDIDATE:	Issue
OFFICE:	Issue
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: GFSB Fairfield County, CT	Date: 9/21/12
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I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges: \$2490 gross / \$2116.50 net

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC 700 13th Street NW	Washington, DC 20005 202-556-6163
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☐ a committee;
 ☐ an association;
 ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Rebecca Long

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/4/12 _____ Date	<i>[Signature]</i> _____ Signature	202-333-5744 _____ Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<i>[Signature]</i> _____ Signature	William White _____ Printed Name	Des _____ Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As ordered</i>			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

CON COM1: 12N NEWS

REP HEADLINE# 6330977

*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

SEP21/12 13.31

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
3	RS		1230P-200P	30		\$50.00	9/24	9/28	5		M-F	5
	PROGRAM : SOAPS											
	CON COM1: SOAPS											
4	R		600P-630P	30		\$90.00	9/24	9/28	2		M-F	2
	PROGRAM : 6P NEWS											
	CON COM1: 6P NEWS											
5	R		700P-730P	30		\$90.00	9/24	9/28	2		M-F	2
	PROGRAM : INSIDE EDITION											
	CON COM1: INSIDE EDITION											
6	R		730P-800P	30		\$90.00	9/24	9/28	2		M-F	2
	PROGRAM : ET											
	CON COM1: ET											
SEP/12	\$1,170.00		OCT/12	\$1,320.00								
CONTRACT TOTAL \$2,490.00												
TOTAL SPOTS 36												

MARKET TOTALS \$249,000

WFSB 33%

WTNH 13%

WVIT 10%

WTIC 43%

WCTX 0%

WCCT 0%

WHPX 0%

ACCURATE SHARES.

GFSB LISTED AS CABL

SVC- NSI BOOKS- SEP/12

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP21/12 12.23
*** WFSB-TV ***

3	1230P-200P	30	\$60.00	9/24	9/28	3	M-F	3
PROGRAM : SOAPS			\$50					
CON COM1: SOAPS								

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	: LGTH : :	: SEC : :	RATE :	: START : : DATE :	: END : : DATE :	:SPTS: : /WK :	WEEK : INVT :	DAYS :	:TOTL: :SPTS:
4		600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$110.00 \$90	9/24	9/28	2		M-F	2
5		700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$110.00 \$90	9/24	9/28	2		M-F	2
6		730P-800P PROGRAM : ET CON COM1: ET	30		\$110.00 \$90	9/24	9/28	2		M-F	2
7		600A-630A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$50.00	10/1	10/4	3		M-TH	3
8		1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$60.00	10/1	10/4	3		M-TH	3
9		1230P-200P PROGRAM : SOAPS CON COM1: SOAPS	30		\$60.00	10/1	10/4	3		M-TH	3
10		600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$110.00	10/1	10/4	3		M-TH	3
11		700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$110.00	10/1	10/4	2		M-TH	2
12		730P-800P PROGRAM : ET CON COM1: ET	30		\$110.00	10/1	10/4	2		M-TH	2

REP HEADLINE# 6330977

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

SEP21/12 12.23

*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			530A-600A	30		\$40.00	10/1	10/4	1		M-TH	1
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												
SEP/12			\$1,170.00	OCT/12		\$1,320.00						
											CONTRACT TOTAL	\$2,490.00
											TOTAL SPOTS	32

MARKET TOTALS \$249,000
WFSB 33%
WTNH 13%
CABL 1%
WVIT 10%
WTIC 43%
WCTX 0%
WCCT 0%
WHPX 0%

ACCURATE SHARES.
GFSB LISTED AS CABL

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+*

CONTRACT



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 494871 /		Alt Order # 06330977
Product MAJORITY PAC IGFSBI		
Contract Dates 09/24/12 - 10/04/12		Estimate # 1840
Advertiser Majority PAC		Original Date / Revision 09/21/12 / 09/21/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	GFSB	09/24/12	09/28/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				4	\$45.00			
N 2	GFSB	09/24/12	09/28/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				4	\$50.00			
N 3	GFSB	09/24/12	09/28/12	CBS Daytime	1230-2p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$50.00			
N 4	GFSB	09/24/12	09/28/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$90.00			
N 5	GFSB	09/24/12	09/28/12	7PM-7:30PM	7PM-7:30PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$90.00			
N 6	GFSB	09/24/12	09/28/12	7:30PM-8PM	7:30PM-8PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$90.00			
N 7	GFSB	10/01/12	10/04/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$50.00			
N 8	GFSB	10/01/12	10/04/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$60.00			
N 9	GFSB	10/01/12	10/04/12	CBS Daytime	1230-2p		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$60.00			
N 10	GFSB	10/01/12	10/04/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$110.00			
N 11	GFSB	10/01/12	10/04/12	7PM-7:30PM	7PM-7:30PM		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision		Alt Order #
494871 /		06330977
Contract Dates	Product	Estimate #
09/24/12 - 10/04/12	MAJORITY PAC IGFSB	1840
Advertiser		Original Date / Revision
Majority PAC		09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$110.00			
N 12	GFSB	10/01/12	10/04/12	7:30PM-8PM	7:30PM-8PM		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$110.00			
N 13	GFSB	10/01/12	10/04/12	5:30AM-6AM Eyewitness Nev5	3:30AM-6AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$40.00			
Totals											36	\$2,490.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	19	\$1,170.00	\$994.50
10/01/12 -10/04/12	17	\$1,320.00	\$1,122.00
Totals	36	\$2,490.00	\$2,116.50

Signature: _____ Date: _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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